

2024



PEP RALLY
L U N C H E O N

PEP Foundation
First Annual Luncheon
Sponsorship Packet



Welcome!

The Putnam Education Partnership Foundation, or PEP Foundation, is excited you have reached out about becoming a SPONSOR for our first annual fundraising luncheon.

The PEP Foundation was founded in 2004 and has since grown to manage the Backpack Program, Student Needs Fund, and a Performing Arts Grant for band and chorus programs in Putnam County.

The PEP Foundation's mission is to remove barriers to achievement for students in the Putnam County School System. This is achieved by pairing community members and local businesses with the essential needs of students, helping you invest in student achievement, and supporting initiatives of the Putnam County School System!

The PEP Foundation plans to continue expanding and working to connect our community, **YOU**, to the needs of the Putnam County School System and its students.

On the following page, you will find our sponsorship opportunities. We hope you will consider partnering with us today and help invest in the future of our community by meeting the needs of local students in our community!

Sincerely,

Katelyn Steakley

Executive Director
Katelyn.steakley@pcsstn.com



Sponsorship Packages

Champion

- Title Event sponsor: Event Presented by _____ on print materials with logo.
- Logo featured on screen, in the program, and the event video
- Recognition on the P.E.P Foundation website as title sponsor
- Slideshow Ad at the beginning and end of the event
- Shoutout from the Executive Director at the event
- Individual Press Release announcing sponsorship
- Social media recognition x2 (pre-event) and x1 post-event
- Preferred Seating at the event (8 seats)

Title Event Sponsorship: ONLY one available

\$5000

Cheerleader

- Logo featured on screen, in the program, and in the event video
- Recognition on the P.E.P Foundation website
- Slideshow Ad at the beginning and end of event
- Shoutout from Executive Director in live broadcast
- Inclusion in organizational Press Release
- Social media recognition

cost:

\$2500

Mascot

- Recognition on the P.E.P Foundation website
- Slideshow Ad at beginning and end of event
- Inclusion in Press Release
- Social media recognition

cost:

\$1000

Loyal Fan

- Slideshow Ad at the beginning and end of the event
- inclusion in Press Release
- Social media recognition

\$500

Spectator

- Recognition on the P.E.P Foundation website
- Social media recognition

\$250

For more information or to secure a sponsorship spot, please contact:
Katelyn Steakley, Executive Director
Katelyn.steakley@pcsstn.com